

CT12

#POSITIVE KNOCK-ON OUTCOMES



SOLVE ONE KIND OF PROBLEM TO SOLVE ANOTHER

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Changemakers work to avoid myopic thinking. They look for ways to solve one kind of problem to solve another. Using this approach might be out of necessity or show up as an opportunity. For example, recently schools all across the U.S. have been buying washers and dryers. Why? Because when changemaker educators looked for the root causes of why certain students weren't showing up to school, they discovered that many students from lower-income households couldn't afford to wash their clothes frequently. And they were understandably too embarrassed to come to school wearing dirty clothes. So schools solved the problem by giving students free access to washers and dryers at school. They solved an absenteeism problem by first solving a laundry problem.

"The best way to solve a problem is to remove its cause."

DR. MARTIN LUTHER KING JR.
CIVIL RIGHTS LEADER |
NOBEL PEACE PRIZE LAUREATE

 **SEE THIS CHANGEMAKING TRIMTAB IN ACTION | SELECT CHANGEMAKING INNOVATION MINI-CASE EXAMPLES**

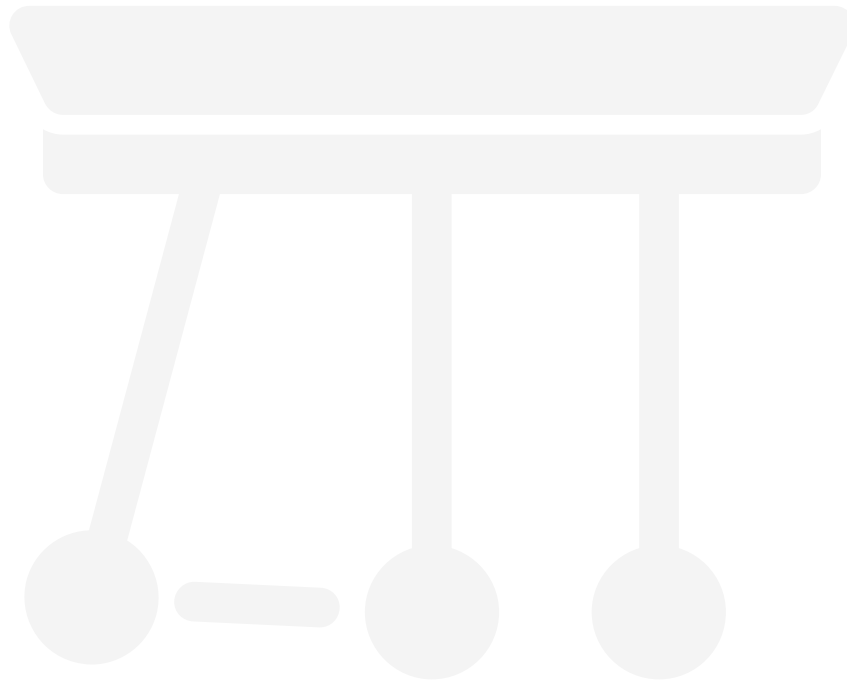
<input type="checkbox"/>	V10 MUSHROOM GARAGES	Paris is solving a vacant parking garage problem to also solve a business infrastructure problem.	p. 359
<input type="checkbox"/>	V13 SANITATION TO SOIL	A social enterprise in Haiti is solving a sanitation problem to also solve an agricultural problem.	p. 360
<input type="checkbox"/>	V47 BLACK MAMBAS PREVENTING POACHING	An organization in South Africa is solving a professional opportunities problem to also solve a poaching problem.	p. 367
<input type="checkbox"/>	V49 VEGGIES FOR EDUCATION	A school in Tanzania is solving a hunger problem to also solve an education problem.	p. 367
<input type="checkbox"/>	V53 SANITARY PADS FOR EDUCATION	A school in Uganda is solving a menstrual health problem to also solve an education problem.	p. 368
<input type="checkbox"/>	V77 ADVANCING EMPLOYEE OWNERSHIP	A U.S. organization is solving the problem of business succession while also helping to empower a new generation of business owners.	p. 373
<input type="checkbox"/>	V80 BITE-SIZED CHANGEMAKING	A social enterprise in the U.S. is solving a portability problem to also solve a plastics problem.	p. 373
<input type="checkbox"/>	V82 TURNING BUILDINGS INTO TESLAS	A social enterprise is solving an energy cost problem to also solve a climate change problem.	p. 374
<input type="checkbox"/>	V89 INTERGENERATIONAL IMPACT	An organization is solving a problem for youth and children by solving a problem confronting older adults.	p. 375

 **YOUR TURN | SUGGESTED TOOLS TO HELP YOU PUT THIS IN ACTION**

<input type="checkbox"/>	T3.9 CONSEQUENCES WHITEBOARD	Analyze the potential second and third-order positive and negative consequences of your solution.	p. 164
<input type="checkbox"/>	T4.1 ROOT CAUSE ANALYSIS	Be methodical about asking "Why?" to get to the root cause of problems and decide where it might be best to intervene.	p. 174
<input type="checkbox"/>	T4.2 PROBLEM TREE ANALYSIS	Analyze all of the the root causes and effects of problems to decide where it might be best to step in.	p. 176

THE CURRENT CONTEXT	
ONE PROBLEM	
ANOTHER PROBLEM	

HOW MIGHT WE SOLVE ONE PROBLEM TO ALSO SOLVE ANOTHER?



PRIORITY FOR OUR CHANGEMAKING EFFORTS	PERCEIVED STRENGTH OF THIS CONCEPT/ IDEA	POTENTIAL POSITIVE IMPACT OF THIS CONCEPT/ IDEA
LOW MEDIUM HIGH	LOW MEDIUM HIGH	LOW MEDIUM HIGH
WHY?	WHY?	WHY?

NOW WHAT?	
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